



FASHION TOUCHDOWN

2019

FEATURING PHILADELPHIA EAGLES PLAYERS,
JOAN SHEPP + DAMARI SAVILE

PRESENTED BY MARRONE LAW FIRM, LLC
BENEFITING BIG BROTHERS BIG SISTERS INDEPENDENCE

FASHION
TOUCHDOWN
2019

PRESENTED BY

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MARRONE
LAW FIRM, LLC

EVENT BENEFITING
BIG BROTHERS BIG SISTERS
INDEPENDENCE

RUNWAY FASHIONS BY
JOAN SHEPP
DAMARI SAVILE

**JOIN US AS PHILADELPHIA EAGLES
PLAYERS TRADE FOOTBALL FOR FASHION.**

THURSDAY, NOVEMBER 18, 2019
THE FILLMORE PHILADELPHIA

VIP RECEPTION | LIVE FASHION SHOW | DRINK TASTINGS
ONCE IN A LIFETIME EXPERIENCE AUCTION ITEMS

FOR THE **SIXTH YEAR IN A ROW**, MEMBERS OF
THE **PHILADELPHIA EAGLES** AND THEIR PARTNERS WILL
HIT THE RUNWAY AT **FASHION TOUCHDOWN 2019**,
A FUNDRAISER FASHION SHOW TO BENEFIT
BIG BROTHERS BIG SISTERS INDEPENDENCE.

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**THANK YOU TO MARRONE LAW FIRM
FOR THEIR THIRD CONSECUTIVE YEAR AS PRESENTING SPONSOR**

GAME DAY SPONSOR
2019

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RUNWAY FASHIONS BY
**JOAN SHEPP
DAMARI SAVILE**

SPONSORSHIP OPPORTUNITIES

TOUCHDOWN SPONSOR: \$30,000

ADVERTISING & MEDIA BENEFITS:

- + Company logo featured on/in:
 - + All press materials created, including media alerts and press releases
 - + Event save-the-date email blast, sent to 50,000+ recipients
 - + Event invitation email blast, sent to 50,000+ recipients
- + Placement of company name/logo on Fashion Touchdown event webpage
- + Recognition as Touchdown Sponsor on BBBS Independence social media pages, including Facebook, Twitter, Instagram, LinkedIn, and YouTube
- + Post-event media exposure report

EVENT-DAY BENEFITS:

- + Onstage sponsorship acknowledgement and award presentation
- + Company name/logo featured on event-day signage including sponsor banner and digital presentations
- + Opportunity for company to include giveaway/promotional materials at registration or digitally, in post event thank you
- + Company logo prominently placed on event program
- + 10 VIP Tickets & 10 General Admission Tickets
 - + VIP Ticket includes early access to event, VIP reception with players, and reserved seating

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SPONSORSHIP OPPORTUNITIES

FIELD GOAL SPONSOR: \$20,000

ADVERTISING & MEDIA BENEFITS:

- + Company logo featured on/in:
 - + All press materials created, including media alerts and press releases
 - + Event save-the-date email blast, sent to 50,000+ recipients
 - + Event invitation email blast, sent to 50,000+ recipients
- + Placement of company name/logo on Fashion Touchdown event webpage
- + Recognition as Field Goal Sponsor on BBBS Independence social media pages, including Facebook, Twitter, Instagram, LinkedIn, and YouTube
- + Post-event media exposure report

EVENT-DAY BENEFITS:

- + Company name/logo featured on event-day signage including sponsor banner and digital presentations
- + Opportunity for company to include giveaway/promotional materials at registration or digitally, in post event thank you
- + Company logo prominently placed on event program
- + 6 VIP Tickets & 8 General Admission Tickets
 - + VIP Ticket includes early access to event, VIP reception with players, and reserved seating

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DAMARI SAVILE

SPONSORSHIP OPPORTUNITIES

EXTRA POINT SPONSOR: \$10,000

ADVERTISING & MEDIA BENEFITS:

- + Company logo featured on/in:
 - + All press materials created, including media alerts and press releases
 - + Event save-the-date email blast, sent to 50,000+ recipients
 - + Event invitation email blast, sent to 50,000+ recipients
- + Placement of company name/logo on Fashion Touchdown event webpage
- + Recognition as Extra Point Sponsor on BBBS Independence social media pages, including Facebook, Twitter, Instagram, LinkedIn, and YouTube
- + Post-event media exposure report

EVENT-DAY BENEFITS:

- + Company name/logo featured on event-day signage including sponsor banner and digital presentations
- + Opportunity for company to include giveaway/promotional materials at registration or digitally, in post event thank you
- + Company logo prominently placed on event program
- + 4 VIP Tickets & 4 General Admission Tickets
 - + VIP Ticket includes early access to event, VIP reception with players, and reserved seating

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SPONSORSHIP OPPORTUNITIES

KICK-OFF SPONSOR: \$7,500

ADVERTISING & MEDIA BENEFITS:

- + Placement of company name on Fashion Touchdown event webpage
- + Recognition as Kick-Off Sponsor on BBBS Independence social media pages, including Facebook, Twitter, Instagram, LinkedIn, and YouTube

EVENT-DAY BENEFITS:

- + Company name featured on event-day digital presentations
- + Company name listed on event program
- + 2 VIP Tickets & 4 General Admission Tickets
 - + VIP Ticket includes early access to event, VIP Reception with players, and reserved seating

HALF-TIME SPONSOR: \$5,000

ADVERTISING & MEDIA BENEFITS:

- + Placement of company name on Fashion Touchdown event webpage
- + Recognition as Half-Time Sponsor on BBBS Independence social media pages, including Facebook, Twitter, Instagram, LinkedIn, and YouTube

EVENT-DAY BENEFITS:

- + Company name featured on event-day digital presentations
- + Company name listed on event program
- + 2 VIP Tickets & 2 General Admission Tickets
 - + VIP Ticket includes early access to event, VIP Reception with players, and reserved seating



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SPONSORSHIP OPPORTUNITIES

SAFETY SPONSOR: \$2,500

EVENT-DAY BENEFITS:

- + Company name featured on event-day digital presentations
- + 2 VIP Tickets
 - + VIP Ticket includes early access to event, VIP Reception with players, and reserved seating

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EVENT TICKETS

VIP TICKET: \$500

TICKET INCLUDES ADMISSION TO VIP PRE-PARTY WITH EAGLES PLAYERS
+ PREMIER SEATING DURING FASHION SHOW

GENERAL ADMISSION TICKET: \$200

TICKET INCLUDES GENERAL ADMISSION TO FASHION SHOW

GENERAL ADMISSION - YOUNG PROFESSIONAL: \$150

TICKET INCLUDES GENERAL ADMISSION TO FASHION SHOW

SPONSOR OUR EVENT!

CONTACT US AT

SPONSORSHIP@INDEPENDENCEBIGS.ORG

MORE INFORMATION AT

INDEPENDENCEBIGS.ORG/FASHIONTOUCHDOWN2019