



# FASHION TOUCHDOWN

## 2019

FEATURING PHILADELPHIA EAGLES PLAYERS,  
JOAN SHEPP + DAMARI SAVILE

PRESENTED BY MARRONE LAW FIRM, LLC  
BENEFITING BIG BROTHERS BIG SISTERS INDEPENDENCE

**FASHION**  
TOUCHDOWN  
2019

PRESENTED BY

**M**

**MARRONE**  
LAW FIRM, LLC

EVENT BENEFITING

**BIG BROTHERS BIG SISTERS  
INDEPENDENCE**

RUNWAY FASHIONS BY

**JOAN SHEPP  
DAMARI SAVILE**

**JOIN US AS PHILADELPHIA EAGLES  
PLAYERS TRADE FOOTBALL FOR FASHION.**

MONDAY, NOVEMBER 18, 2019  
THE FILLMORE PHILADELPHIA

VIP RECEPTION | LIVE FASHION SHOW | DRINK TASTINGS  
ONCE IN A LIFETIME EXPERIENCE AUCTION ITEMS

FOR THE **SIXTH YEAR IN A ROW**, MEMBERS OF THE  
**PHILADELPHIA EAGLES** AND THEIR WIVES WILL HIT THE  
RUNWAY AT **FASHION TOUCHDOWN 2019**, A FUNDRAISER  
FASHION SHOW TO BENEFIT **BIG BROTHERS BIG SISTERS  
INDEPENDENCE**.

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**THANK YOU TO MARRONE LAW FIRM  
FOR THEIR THIRD CONSECUTIVE YEAR AS PRESENTING SPONSOR**

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GAME DAY SPONSOR  
**2019**

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# SPONSORSHIP OPPORTUNITIES

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## TOUCHDOWN SPONSOR: \$30,000

### ADVERTISING & MEDIA BENEFITS:

- + Company logo featured on/in:
  - + All press materials created, including media alert and press release
  - + Event save-the-date email blast, sent to 50,000+ recipients
  - + Event invitation email blast, sent to 50,000+ recipients
- + Placement of company name/logo on Fashion Touchdown event page
- + Recognition as Touchdown Sponsor on BBBS Independence social media pages, including Facebook, Twitter, Instagram, LinkedIn, and Youtube
- + Post-Event Media Exposure Report

### EVENT-DAY BENEFITS:

- + Onstage sponsorship acknowledgement and award presentation
- + Company name/logo featured on event-day signage including sponsor banner and digital presentation
- + Opportunity for company to include giveaway/promotional materials at registration or digitally, in post event thank you
- + Company logo prominently placed on event program
- + 10 VIP Tickets (5 front row) & 10 General Admission Tickets
  - + VIP Ticket includes early access to event, VIP reception with players, and reserved seating

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# SPONSORSHIP OPPORTUNITIES

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FIELD GOAL SPONSOR: \$20,000

## ADVERTISING & MEDIA BENEFITS:

- + Company logo featured on/in:
  - + All press materials created, including media alert and press release
  - + Event save-the-date email blast, sent to 50,000+ recipients
  - + Event invitation email blast, sent to 50,000+ recipients
- + Placement of company name/logo on Fashion Touchdown event page
- + Recognition as Field Goal Sponsor on BBBS Independence social media pages, including Facebook, Twitter, Instagram, LinkedIn, and Youtube
- + Post-Event Media Exposure Report

## EVENT-DAY BENEFITS:

- + Company name/logo featured on event-day signage including sponsor banner and digital presentation
- + Opportunity for company to include giveaway/promotional materials at registration or digitally, in post event thank you
- + Company logo prominently placed on event program
- + 6 VIP Tickets & 8 General Admission Tickets
  - + VIP Ticket includes early access to event, VIP reception with players, and reserved seating

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# SPONSORSHIP OPPORTUNITIES

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SAFETY SPONSOR: \$15,000

## ADVERTISING & MEDIA BENEFITS:

- + Company logo featured on/in:
  - + All press materials created, including media alert and press release
  - + Event save-the-date email blast, sent to 50,000+ recipients
  - + Event invitation email blast, sent to 50,000+ recipients
- + Placement of company name/logo on Fashion Touchdown event page
- + Recognition as Safety Sponsor on BBBS Independence social media pages, including Facebook, Twitter, Instagram, LinkedIn, and Youtube
- + Post-Event Media Exposure Report

## EVENT-DAY BENEFITS:

- + Company name/logo featured on event-day signage including sponsor banner and digital presentation
- + Opportunity for company to include giveaway/promotional materials at registration or digitally, in post event thank you
- + Company logo prominently placed on event program
- + 4 VIP Tickets & 6 General Admission Tickets
  - + VIP Ticket includes early access to event, VIP reception with players, and reserved seating

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## EXTRA POINT SPONSOR: \$10,000

### ADVERTISING & MEDIA BENEFITS:

- + Company logo featured on/in:
  - + All press materials created, including media alert and press release
  - + Event save-the-date email blast, sent to 50,000+ recipients
  - + Event invitation email blast, sent to 50,000+ recipients
- + Placement of company name/logo on Fashion Touchdown event page
- + Recognition as Extra Point Sponsor on BBBS Independence social media pages, including Facebook, Twitter, Instagram, LinkedIn, and Youtube
- + Post-Event Media Exposure Report

### EVENT-DAY BENEFITS:

- + Company name/logo featured on event-day signage including sponsor banner and digital presentation
- + Opportunity for company to include giveaway/promotional materials at registration or digitally, in post event thank you
- + Company logo prominently placed on event program
- + 2 VIP Tickets & 4 General Admission Tickets
  - + VIP Ticket includes early access to event, VIP reception with players, and reserved seating



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# SPONSORSHIP OPPORTUNITIES

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## KICK-OFF SPONSOR: \$7,500

### ADVERTISING & MEDIA BENEFITS:

- + Placement of company name on Fashion Touchdown event page
- + Recognition as Kick-Off Sponsor on BBBS Independence social media pages, including Facebook, Twitter, Instagram, LinkedIn, and Youtube

### EVENT-DAY BENEFITS:

- + Company name featured on event-day digital presentation
- + Company name listed on event program
- + 2 VIP Tickets & 2 General Admission Tickets
  - + VIP Ticket includes early access to event, VIP Reception with players, and reserved seating

## HALF-TIME SPONSOR: \$5,000

### ADVERTISING & MEDIA BENEFITS:

- + Placement of company name on Fashion Touchdown event page
- + Recognition as Half-Time Sponsor on BBBS Independence social media pages, including Facebook, Twitter, Instagram, LinkedIn, and Youtube

### EVENT-DAY BENEFITS:

- + Company name featured on event-day digital presentation
- + Company name listed on event program
- + 2 VIP Tickets
  - + VIP Ticket includes early access to event, VIP Reception with players, and reserved seating



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# EVENT TICKETS

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VIP TICKET: \$500

TICKET INCLUDES ADMISSION TO VIP PRE-PARTY WITH EAGLES PLAYERS  
+ PREMIER SEATING DURING FASHION SHOW

GENERAL ADMISSION TICKET: \$250

TICKET INCLUDES GENERAL ADMISSION TO FASHION SHOW

GENERAL ADMISSION - YOUNG PROFESSIONAL: \$175

TICKET INCLUDES GENERAL ADMISSION TO FASHION SHOW

EARLYBIRD GENERAL ADMISSION PASS: \$175

AVAILABLE UNTIL FRIDAY, AUGUST 16, 2019. TICKET INCLUDES GENERAL ADMISSION  
TO FASHION SHOW

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# SPONSOR OUR EVENT!

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CONTACT US AT  
[SPONSORSHIP@INDEPENDENCEBIGS.ORG](mailto:SPONSORSHIP@INDEPENDENCEBIGS.ORG)

MORE INFORMATION AT  
[INDEPENDENCEBIGS.ORG/FASHIONTOUCHDOWN](http://INDEPENDENCEBIGS.ORG/FASHIONTOUCHDOWN)